



**FRIEZE**



Roman: The Frieze family follows early italic practice by having roman capitals for both fonts.

**Victorious** Territorial **Branding** TWILIGHT **Exhibition**

*Italic: The design originates from capital letters slightly expanded to stretch along a narrow frieze.*

Lithographic **BOMBSHELL** Personality

**Bold: Later, lowercase, italics, numerals and punctutation were developed.**

**MEMORIAL QUIET SYPOSIUM**

***Bold Italic: As the design progressed, bold and light weights evolved.***

Light & Light Italic: ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 1234567890 abcdefghijklmnopqrstuvwxyz

Roman & Italic: ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 1234567890 abcdefghijklmnopqrstuvwxyz

**Bold & Bold Italic: ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz 1234567890 abcdefghijklmnopqrstuvwxyz**